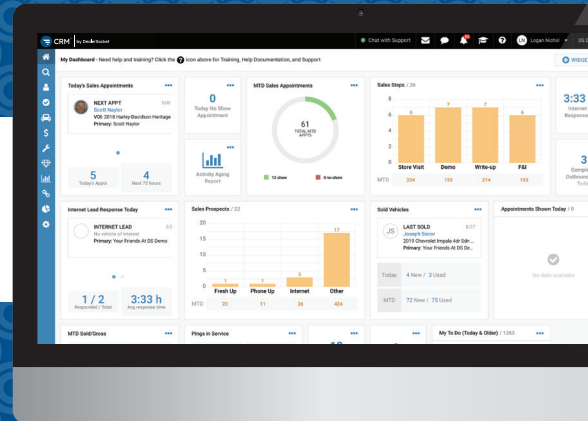




Differentiate with DealerSocket.



- **Accelerate Sales**

Find, nurture, and convert leads more efficiently. Utilize flexible communication, desking, mobile sales, and credit application workflows to decrease the time it takes to finalize a deal and increase your CSI.

- **Automate Processes, Remove Barriers**

From lead routing to customer outreach, create and customize automation workflows that act on behalf of your sales teams 24/7, triggering activity based on parameters you set.

- **Personalize the Path to Purchase**

Acquire new customers with targeted, multichannel marketing campaigns. Build and automate unique, customer-centric touchpoints using integrated digital retail, text, and email.

- **Grow a Loyal Customer Base**

Retain customers at greater rates, and with greater ease using built-in data mining, service, and CSI survey tools. Use a consolidated customer view to create a bridge between your showroom and service drive.

- **Centralize Customer Intelligence**

Centralize and amplify intelligence across your team, dealership, and group. Comprehensive reporting, analytics, and dashboards provide actionable insights and real-time alerts, so you never miss an opportunity to engage.

- **Customize Your Experience**

Packed with robust functionality, designed for configuration, and integrated with over 100 third party platforms, get a CRM you can truly make your own.