

# Traffic Control Mobile First



**Never Miss An Opportunity**

Get a jump on your competition - Traffic Control puts the power of your database in the palm of your hand, never wait to enter data, respond to a lead, or pull credit again.



## Text Messaging Cloud Email

Employees are no longer tied to their desk to correspond with customers, now employees and managers can follow-up from anywhere.



## View Inventory

Sales reps can enter the customer right on the lot and provide current inventory information and availability without setting foot inside



## Stop The Clock

Managers can assign leads, and sales reps can immediately respond to those leads, effectively stopping the clock in record time.



## Scan Driver's License

While working with the customer, sales reps may scan the driver's license directly into the UP as well as associate the test drive vehicle



## Our Package

Our TC Total software package integrates your CRM and DMS into a single, low cost, easy-to-use, contract-free package. We're exactly what your dealership needs in order to streamline business, control your team and increase profit!



### Deal Desking

Screen credit, compare deals, determine equity, obtain funding, scan documents, and print custom forms.



### Mobile App

Receive internet leads, view inventory, and stay in contact with your customers.



### Mine Customers

Create your custom marketing campaigns, and assign tasks to your employees. Send bulk emails and print letters.



### Employee Activity

Customized followup scheme and automated reminder system ensures prospects have followup actions.

# CONTROL IS EVERYTHING

## About Traffic Control

The white elephant in the room is always "Is my team being productive, and how do I know?" It's not that your people don't want to work, they are just not tasked. We give them a destination but hardly any directions to get there. With Traffic Control, your employees come to work and get work done! They have a task list, a personal calendar and appointment book with a constantly-updating list of their current opportunities, as well as a deep view of their customers - all viewable by management.

## Why Choose Us

- Mobile App - Create prospects, round robin lead distribution, email, texting, dl Scanning & inventory.
- Integrated with RouteOne, 700 Credit, Chrysler, Delivra, vAuto and more.
- Our T-Cloud email & texting gives staff & managers full visibility of messages & ties them to customers.
- Telephone system integration available - view calls and monitor your staff's scheduled followup.
- Unlimited one-on-one virtual training and monthly check-ins by our support staff.
- Choose between a cloud hosted or on-premises server environment.