



FCA Digital Program

DealSaver, LeadScore & Telephone Performance Analysis (TPA)

First impressions count. CallRevu gives FCA Digital Dealers the ability to reclaim lost opportunities and keep prospective customers from going to the competition.

CallRevu provides insights into your call analytics including departmental breakdown (Sales, Service, & Parts) of phone traffic and call handler performance.



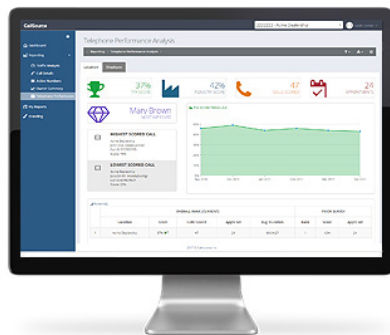
LeadScore

LeadScore sorts calls by department—sales, service, parts and gives you deeper insights into cost-per-lead analysis and sales conversion rates.

DealSaver

The DealSaver Program allows you to recapture missed customers before they head to your competition.

DealSaver Alert is sent to your inbox. The Alert includes the caller's name, contact information, and an audio file of the call.



Telephone Performance Analysis (TPA)

TPA deep dives into your calls evaluating them against the CallRevu's key elements of a call.

Each call handler receives a TPA score. This gives owners a deeper understanding of why calls are being converted to appointments and benchmarks employee performance.

FCA DealSaver Program FAQs

How do I know which DealSaver Package to sign up for?

Pick a package that is a higher than your actual call count so you have room for call volume fluctuation. If you have any questions or need assistance regarding bundles, call the CallSource FCA Digital Help Line at (877) 225-5768.

How am I billed?

You will receive your monthly invoice for the CallSource FCA Digital program from FCA Digital and the amount will be billed against your FCA open parts account at month end. The program follow standard FCA Digital standard billing rules.

Who do I contact with questions?

For assistance in answering any questions you might have concerning the CallSource FCA Digital Program, call the help line at 877-225-5768 or email us at FCASupport@callsource.com.