

## SET YOUR DEALERSHIP APART FROM THE COMPETITION

Enjoy a commercial sales process that is more effective, persuasive and efficient with Small Business SalesPro. A powerful addition to your dealership sales strategy, SalesPro builds and prices any Chrysler, Dodge, Jeep or Ram vehicle with factory correct ordering rules. You can review specs, dimensions and equipment based on the selected options chosen rather than just the standard equipment.

A major benefit, that differentiates SalesPro from similar services, is the ability to compare against all competitors to identify advantages or against another Chrysler, Dodge, Jeep or Ram vehicle to view differences between them. Another unique feature of SalesPro is the job rating module, used to test the customer's needs against the vehicle's capabilities for things like payload, towing, startability and weight distribution.

Use SalesPro to prepare a quote with the selling price that incorporates items such as: fees, adjustments, taxes, trade in and aftermarket equipment. Then, simply print or email your customer a fully branded, full-color proposal with professional reports.

## Features of SalesPro:

- PC-based application once set up, it's amazingly fast
- Daily web updates to ensure information is timely and accurate
- Branded for Chrysler, Dodge, Jeep and Ram
- Compare vehicles with competitors on easy-tonavigate application
- Job rating module assesses vehicle capabilities against customer needs
- Customized, professional sales proposal

