



# WA

**WEBSITE ASSISTANT**  
POWERED BY SHIFT DIGITAL

## REV UP YOUR WEBSITE

DRIVING CUSTOMERS FROM THEIR  
DEVICE TO YOUR DOOR.



### Design

We don't make generic content. We build reputations. Your Website Assistant is dedicated to giving you a creative and consistent visual identity.



### Analytics

Using monthly reporting and quarterly health checks, we make lead-generating suggestions so you get the most out of your digital investments.



### Optimization

Maintenance isn't just for cars. We perform routine user-experience checks to ensure your site's fluid transition across all devices.



### Support

Personalized solutions and digital support are only a phone call away. With dedicated assistance, we make you and your website a priority.



### Compliance

We proactively review your website so your content is current and compliant. Let us keep your site looking its best so you don't have to.



### Co-Op

We are T3AC eligible and Stellantis approved. Receive co-op reimbursement while optimizing your website; it's a win-win.

#### FIXED OPS or COMMERCIAL

Ideal for dealers that wish to promote their Commercial inventory of Fixed Ops departments by adding related content and optimization to their site.

Includes:  
- Monthly communication  
- 2 pieces of creative/month  
- 1 custom page/quarter

**\$199/Month**

#### STANDARD

Ideal for dealers just getting into the digital game or those that have internal/agency support needing minimal attention to their website.

Includes:  
- Monthly communication  
- 5-7 pieces of creative/month  
- 1 custom page/quarter  
- Monthly reporting and quarterly health checks

**\$450/Month**

#### ENHANCED

Ideal for dealers wanting to expand their digital footprint and need additional time and creative.

Includes:  
- Monthly communication  
- 8-10 pieces of creative/month  
- 2 custom pages/quarter  
- Monthly reporting and quarterly health checks

**\$579/Month**

#### PREMIUM

Ideal for highly engaged dealers with a strong digital presence that require regularly updated creative and digital support.

Includes:  
- Monthly communication  
- Up to 16 pieces of creative per month.  
- 3 custom pages/quarter  
- Monthly reporting and quarterly health checks

**\$899/Month**