

Convert Browsers into Buyers

Digital Retail is helping dealerships attract the most leads by giving online visitors what they want: clear pricing, trade-in values, and payment details before they visit.

Dealerships that don't offer this transparency risk losing out on thousands of potential customers.

Our Digital Retail tool is user-friendly and designed to provide customers with the online tools they need, speeding up your dealership's sales process.

Q4 Results

F&I Rate **8.8%**

Trade Rate **5.9%**

Credit App Rate **6.9%**

New Car Close Rate **20%**

All DR Close Rate **27%**

*Among Internet Leads



Choose the platform with proven results.

**BOOK YOUR
DEMO TODAY.**

Increase your sales with CarNow's Dealer retailing system.
877.882.5353 or email sales@carnow.com