

Certified to Perform. Built to Deliver.

DEALER
ePROCESS



EVEREST RETAILING

Our seamless 3-in-1 digital retailing solution connects credit, trade, and real-time lender offers into an easy-to-use, robust system that is fully responsive on all devices. Its flexibility allows shoppers to choose how far they want to take the transaction while also giving dealers complete control over pricing, lenders, F&I/accessory integration, and more.

MERCHANDISING

Built to sit directly on the VDP of each vehicle, Everest Retailing allows shoppers going through the digital retailing process to view photos, access window stickers and brochures, review specs and warranty info, and more. This means no longer having to exit the tool to view vehicle info, making shoppers repeat steps they've already completed.

INTEGRATIONS

Everest Retailing seamlessly integrates with ANY dealer website and ANY CRM. It also offers integrated, fully customizable F&I products, OEM vehicle accessories, real-time captive and third-party lender offers, and more.

CUSTOMIZATION

Everest Retailing is changing the game when it comes to customization and flexibility! Dealers can configure their own process and workflow however they want—from the order that steps are completed to how taxes and fees are handled, and everything in between.

 **28%**
Increase in Lead
Conversion*

 **32%**
of Website Sales Leads
from Everest Retailing

 **34%**
Increase in F&I
Product Penetration

 **15%**
Increase in Customer
Satisfaction**

	Base Camp	Ascent	Summit
Responsive Design	✓	✓	✓
Multilingual Functionality	✓	✓	✓
Trade-In Evaluation	✓	✓	✓
Trade-In Equity Calculation	✓	✓	✓
Captive Lenders	✓	✓	✓
Regional Lenders	✓	✓	✓
Rebates/Incentives	✓	✓	✓
Soft Credit Pulls	Additional cost per pull	60 pulls - Additional cost thereafter	60 pulls - Additional cost thereafter
Stand-Alone Trade-In Tool		✓	✓
Stand-Alone Soft Credit App		✓	✓
Dealertrack/RouteOne Integration			✓
F&I Integration			✓
Accessories Integration			✓