

FCA

FIAT CHRYSLER AUTOMOBILES

WebBuy®

Your Digital Retail Experts

FCA Certified Partner



OTHERS PROMISE WEBBUY® DELIVERS

Your website is your most valuable piece of Digital Real-estate. Now, **WebBuy®** will smoothly guide your customers through a **transparent, easy to use** process *and* at the same time, **PROTECT YOUR GROSS.**

CONSUMERS CAN ACTUALLY BUY/LEASE THEIR NEXT VEHICLE COMPLETELY ONLINE.

WebBuy® is the 1st and only **“All-Inclusive, A to Z Amazon-Like”**, Digital Retailing solution. Your customers select accessories, get a real-time firm trade offer using **WebBuy's** proprietary **CarValuator®**, select customized protection plans. Best of all, select between auto-decisioned finance offers using **WebBuy's** exclusive **BidBoard®** feature.



INCLUDES
NETDESKER™
REMOTE DESKING

Modify all aspects real-time and push back to customer's screen

“Co-browse” with customer from living room or showroom

Desk from your mobile device
Your digital Sharpie



BUY FROM ANYWHERE
SELL FROM ANYWHERE



BIDBOARD[®]

Automated credit app submission w/ auto decisioning

- Access to over 1300+ lenders

Actual multiple loans approved online in Real-time 24/7/365 with Dealer Reserve included

- Incentives and Rebates applied



CARVALUATOR[®]

Accurate Trade-In appraisals you can rely on

- Real-time, automated "penny perfect" lien payoffs

Fully customizable to meet your inventory / sales goals

- Instant purchase offer included - No charge



TAX & FEE MANAGER

Dial in specific dealer fees

Auto-Calculate unique municipality tax and fees

Complete customization based on new, used, lease, geographical and other variables.



SUPERIOR INTERFACE

All cash, supported rates, and best lease offers (incl IDL) are automatically presented

- Easily toggle between purchase, finance, lease

Keeps consumer on your website (no re-directs)

Built for Online and Showroom

- Progress is Autosaved



BRANDING & SUPPORT

Build your own brand with "White - Label" capability

Market your own competitive advantage

Access to deep automotive marketing success stories

- Social, Email, and Event

Complete analytics and ROI reporting

Comprehensive launch, training and follow up processes



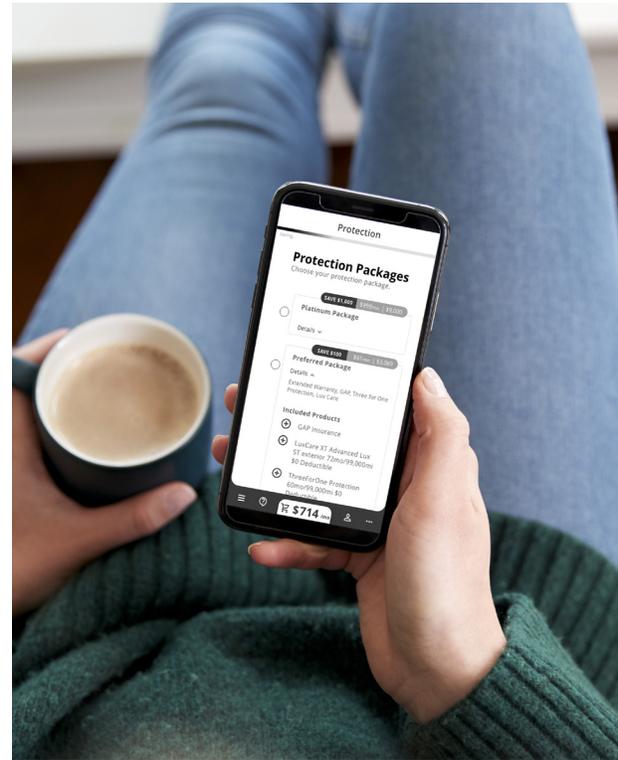
ACCESSORIES & PROTECTION MENUS

Customize accessories by vehicle

- Auto include options

Fully customizable protection products

- Create custom packages



FCA DIGITAL
 FCA DIGITAL CERTIFIED PROGRAMS

WebBuy.com
844-932-2891

To sign up go to:
[www.https://www.fcadigitalcertified.com/lead-generators](https://www.fcadigitalcertified.com/lead-generators)

Given our FCA dealer partnerships **WebBuy[®]** is uniquely aligned to meet the exclusive needs of FCA dealers and deliver a perfectly balanced solution to meet and exceed both dealer and consumer expectations.

WebBuy[®] delivers a superior buying experience and meets increasing consumer demand for convenient, simple, and transparent interactions — **all online 24/7/365.**