

# **CLICK HERE DIGITAL**

SERVICES & SOLUTIONS



STELLANTIS

**LET'S  
CHAT**

web: [clickheredigital.com](https://clickheredigital.com)

email: [fca@clickheredigital.com](mailto:fca@clickheredigital.com)

phone: 225.383.0333

# PAID SEARCH ADS

Click Here Digital can **drive incremental leads, sales, and site traffic** by getting in front of people who are actively searching on Google and other search engines.

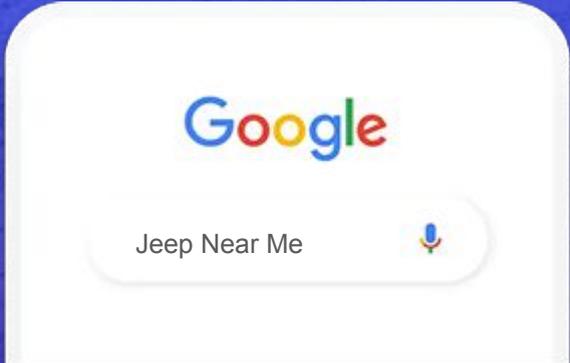
Technology, especially data analytics, is at the heart of everything we do and **tracking what happens after the click** is some of the most important technology we deploy for our customers.

We are **not a set-it-and-forget-it agency**, because tracking leads, calls, store visits and actual sales is critical to understanding and optimizing your business.

We are a Google Premier Partner and have **over 30 years of experience** in automotive digital advertising.

- Search
- Shopping
- Performance Max + VLA
- Display
- Video

**PRICING**  
**STARTING AT \$2,000 MEDIA SPEND + 20% MGMT FEE**  
 Product ID: 1725



Ad • local-jeep-dealership.com

**Jeep Special Offers | Get 10% Below MSRP**  
 The new 2024 Jeep Grand Cherokee starts at only \$36,495. Discover why the Jeep Grand Cherokee is the most awarded SUV ever built!

[Hours & Directions](#)  
 Get Directions to Your Nearest Jeep Dealership Now

[New Inventory Specials](#)  
 Explore Our Amazing Incentives and Save on a New Jeep Today!

[Lease Options](#)  
 Looking to Lease a New Jeep? Check Out Current Lease Offers

## 15% LOWER COST PER LEAD

when pairing Google Search ads with Performance Max Campaigns.

(Source: Click Here Digital internal automotive portfolio data, 2023 average)

2024 Jeep Grand...	2024 Jeep Grand...	2023 Jeep Grand...	2024 Jeep Grand...	2023 Jeep Grand...
\$48,080 MSRP	\$48,530 MSRP	\$81,875 MSRP	\$75,005 MSRP	\$74,560 MSRP
New Dealership				
Location	Location	Location	Location	Location

Additional disclosures are on the vehicle landing page. Tax, title, and processing fees may apply.

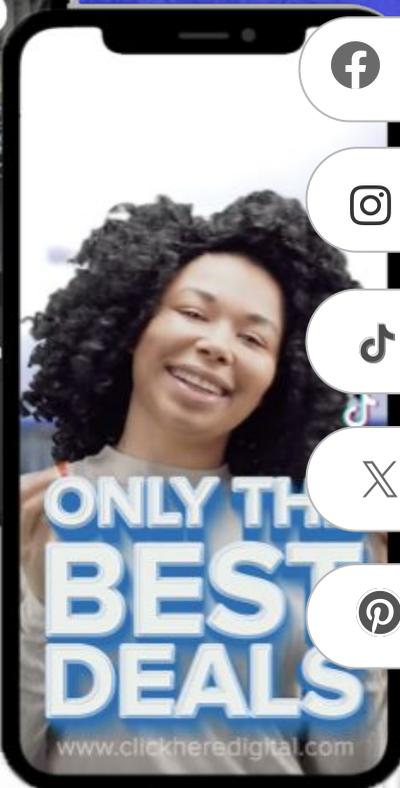


# SOCIAL MEDIA ADS

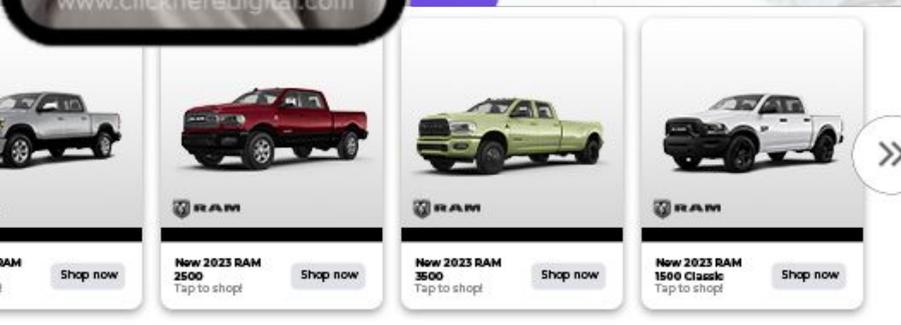
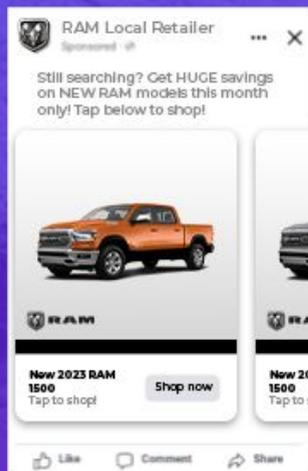
**Boost your visibility** through social media advertising. Click Here Digital can run social ads through many platforms, including Facebook, Instagram (Meta), Tiktok, Twitter (X), and Pinterest.

Social media ads cover **full funnel strategy**, from Brand Awareness, consideration, down to the purchase and customer loyalty and retention.

**Drive low-funnel and deep-linked traffic** through inventory ads. Click Here Digital can segment by new, used, aged inventory, and more.



- Facebook
- Instagram
- Tiktok
- Twitter
- Pinterest



**PRICING**  
**STARTING AT \$1,000 MEDIA SPEND + 20% MGMT FEE**  
 Product ID: 1726

**4x LOWER COST-PER-CLICK**  
 comparing social media to paid search advertising  
*(Source: Click Here Digital internal social media cost-per-click averages for Tier 3 Subaru retailers, 2023)*

# SEARCH ENGINE OPTIMIZATION

At Click Here Digital, we **NEVER** use cookie-cutter or pre-loaded content. We build **100% custom SEO plans** based on your needs and adapt them to **ANY platform** on the market.

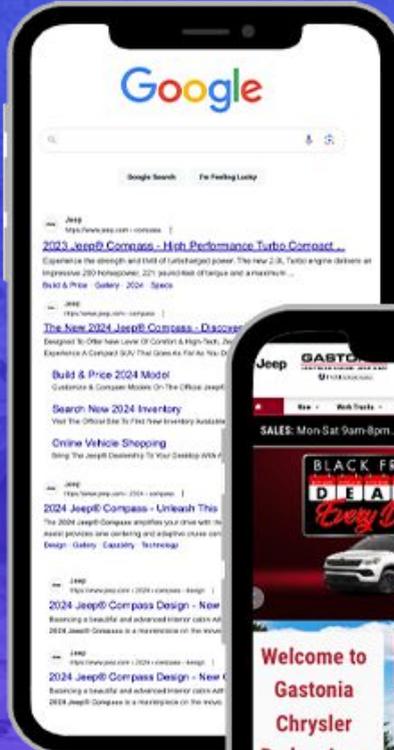
We are **obsessed with low-funnel traffic optimizations** and focusing on what really matters, not just doing work to look busy.

- ✓ **EVERY PLATFORM**
- ✓ **ALWAYS CUSTOM**
- ✓ **ROI OBSESSED**

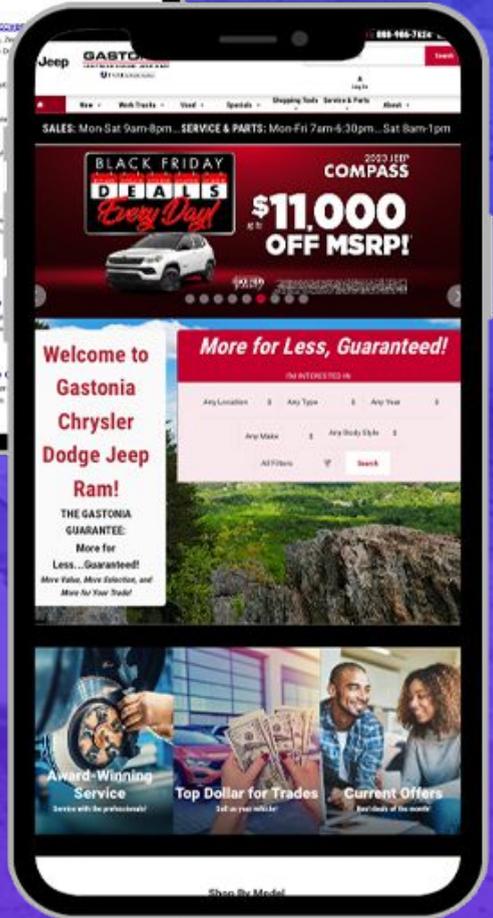
## 54% AVERAGE INCREASE IN FORM SUBMISSIONS

*(Source: Click Here Digital internal Subaru Tier 3 Dealer portfolio data comparing starting 90-day period to current 90-day period, 2023)*

**PRICING**  
**SEO STANDARD: \$1,699**  
**SEO CRO DELUXE: \$2,500**



**DIGITAL Dealer<sup>20</sup> #1 SEO**



**OVER TWO DECADES OF AWARD-WINNING SEO EXPERIENCE!**

# SEO PACKAGES

<b>Website &amp; On-Page Management</b>	<b>STANDARD \$1,699</b>	<b>CRO DELUXE \$2,500</b>
Landing Pages	✓	✓
Model Research Pages	Up to 6	ALL Models
Metadata & Schema Markup	ALL Pages	ALL Pages
Custom Filtered Inventory Pages with Content	✓	✓
Website Speed Optimizations		✓
Sitemap Cleanup & Site Architecture Overhaul		✓
Merchandising Enhancements		✓
UX & UI Analysis & Recommendations		✓
Blogs		✓
<b>Citations &amp; Off-Page Management</b>	<b>STANDARD \$1,699</b>	<b>CRO DELUXE \$2,500</b>
Google Business Profile Optimization	✓	✓
Apple Business Connect	Basic	✓
Directory Listings Management (Bing, Yelp, etc)	Basic	✓
<b>Reporting &amp; Analysis</b>	<b>STANDARD \$1,699</b>	<b>CRO DELUXE \$2,500</b>
Website Analytics	✓	✓
Google Search Console Monitoring	✓	✓
100% Custom SEO Strategy	✓	✓
Competitor Monitoring	✓	✓
GBP Reviews Monitoring	✓	✓
Backlink Creation		✓
Mystery Shops		✓
Call Audits		✓

**PRICING**

**STARTING AT \$2,500 MEDIA**

**SPEND + 20% MGMT FEE**

Product ID: 1729

**CONNECTED TV / OTT**

Target your audience where they are already actively engaged. **Connected TV has already surpassed traditional TV**; get your video ads seen where the new streaming audience is!



Reach in-market audiences on digital TV, or Connected TV! Click Here Digital has partnerships with major networks and platforms to get you top of mind. 0:15, 0:30, and 0:60 second ad slots available.

Get website visitor matchback and utilize Amazon Garage data through Amazon CTV.

Let us know your CTV goals and we can select the platforms right for you.

**98% OF ALL U.S. CONSUMERS SUBSCRIBE TO AT LEAST ONE STREAMING TV SERVICE**

*(Source: Convergence Research Group)*

PLATFORM	GEO-TARGET	DEMO-GRAPHIC TARGET	1ST PARTY DATA	3RD PARTY DATA	GEO-FENCE	LEAGUE TARGET (NFL, NHL, NBA)
AMAZON	✓	✓	✓	✓	✓	
YOUTUBE TV	✓	✓		✓		✓
ESPN	✓	✓		Limited		✓
HULU	✓	✓		✓		
ROKU	✓	✓				

# DIGITAL DISPLAY + DIGITAL VIDEO

Reach users throughout their research and use display and video campaigns that **drive action**.

Our programmatic capabilities extend beyond the typical interest targeting of youtube. **Get access to up to 90% of available web properties** through enterprise media buying.

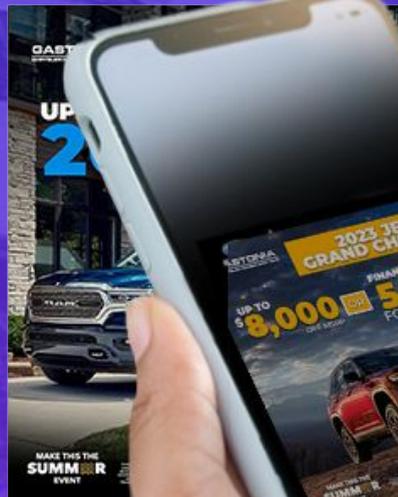
Click Here Digital can launch **dynamic inventory display ads**, which show your inventory to in-market shoppers in real-time.

Matchback reports? Yeah, we do that too!

**80% OF PEOPLE SWITCH BETWEEN ONLINE SEARCH & VIDEO WHEN RESEARCHING PRODUCTS TO BUY**

*(Source: Google Search Data, 2023)*

**PRICING**  
STARTING AT \$500 MEDIA SPEND + 20% MGMT FEE  
Product ID: 1727 + 1728



**PRICING**

**STARTING AT \$1,500 MEDIA  
SPEND + 20% MGMT FEE**

# STREAMING AUDIO

Tune into your audience with  
**Streaming Audio Advertising!**

Connect with listeners while they are listening - on desktop, mobile, smartphone and connected cars and **unlock the power of a screen-free environment!**

Click Here Digital can launch your streaming audio ads on several platforms, including Pandora, Spotify, SoundCloud, iHeartRadio, and SiriusXM.

Need additional help coming up with a **catchy or memorable voiceover** to help drive action? We can help with that too!

**pandora**

**Spotify**

**iHeart  
RADIO**

**SOUNDCLOUD**

**(SiriusXM)**  
SATELLITE RADIO

**74% OF US ADULTS  
LISTEN TO DIGITAL  
AUDIO MONTHLY**

*(Source: Insider Intelligence published data, 2023)*

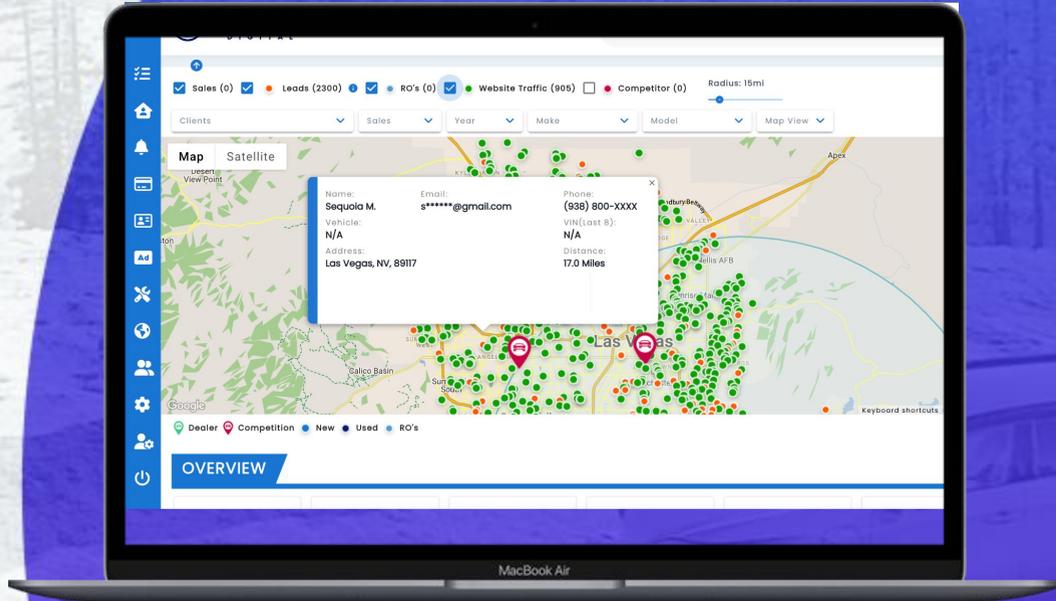
# HIGH TECH + HIGH TOUCH.

See your **website traffic, leads, calls, and store visits** all in one place with our **real-time reporting portal**. We don't make guesses at what will work, we actually use your **first party customer data**, website visitor trends, and **competitor information** to make informed decisions on your campaigns.

In addition to our reporting, you get access to a **dedicated account manager** who will help ensure your goals are met. We don't phone it in, we are equally as invested in your goals as you are.

# CLICK iQ

Powered by Click Here Digital



Impressions	Clicks	Conversions	Conv. Rate	Store Visits
19,168	3,241	720	22.20%	469
<b>Previous Period</b>				
20,852	3,416	618	18.10%	503

**Client Data**



**Inventory**



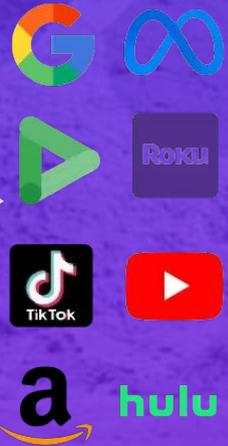
**Budget**



## CLICK iQ



**Ad Platform**



Marketing Intelligence / Client Reporting / Ad Management



## CREATIVE SERVICES

Looking to get more out of your advertising and **connect with your audience on a deeper level**? Our creative can power your advertising and **get you better results.**

Whether you need **creative on-the-go** or would like a more **comprehensive monthly package**, we have you covered.

## CREATIVE OPTIONS

**VIDEO PRODUCTION - \$500**

One 15-Second Video  
Product ID: 2449

**BANNER & AD PACKAGE- \$499**

Option of: Four (4) Website Banners  
or One (1) Display or Social Image Set  
Product ID: 1732

**CUSTOM LANDING PAGE - \$299**

Up to 2 Pages  
Product ID: 1733

**SOCIAL ORGANIC POSTING - \$499**

Product ID: 1731