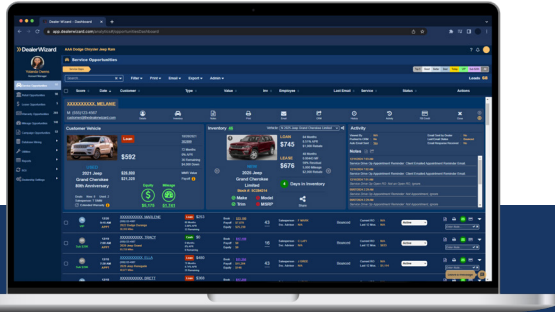




Dealer Wizard's Data Mining platform and experienced account management team play a vital role for our dealer clients by providing an all-in-one solution to combat market pressures, close deals, retain and satisfy more customers.

We help CDJR dealers generate incremental sales and stronger gross profits by overcoming the following...



- Depreciating vehicle values
- High customer defection rates
- Increased overaged inventory levels
- High interest rates
- and so much more!

Interested in **boosting gross profits & owner loyalty**?
Scan the QR code to connect with our team today!



Benefits of Working with Dealer Wizard

1. Re-engage owners at the optimal point in time in their ownership cycle
2. Augment and align with Business Center marketing and promotional messages through our turnkey campaigns
3. Digitally engage current owners through customizable and personalized Meta campaigns
4. Instantly source high-quality pre-owned inventory well below wholesale auction prices
5. Rapidly identify current owners that have real-time positive equity or a near-term lease maturation date
6. Data safeguard compliant and certified through all major DMS companies
7. Dedicated and experienced Account Manager support, providing ongoing consulting and training at no additional cost
8. Integrates with all CRMs
9. Realize a lower cost of sale (1/4 of NADA average)
10. Identify, sell, and retain customers anywhere anytime via our Mobile Wizard app

“Our relationship with Dealer Wizard spans over 12 years, based on the profound impact they have made on our sales, gross profits, and owner retention. We’re in business for the long haul and feel that it’s crucial that we nurture and cultivate our owner base. Dealer Wizard’s personalized campaigns enable us to reengage owners at the optimal point in time in the ownership cycle. The ROI and cost per sale cannot be matched by any other marketing provider. There’s no question that a large part of our success is attributable to having Jamie Gonzalez (Dealer Wizard CSR) manage our account since day one.”

– Steven Wolf, Dealer Principal, Helfman CDJR, Stellantis National Dealer Council Member



AVERAGE DEALER CLIENT IMPACT

16
Average Monthly
Incremental Sales

+\$846
New Car Gross
Above Industry Average

+\$1,297
New Car Gross
Above Industry Average

25%
Increased
Inventory Turn

\$142
Average Cost
Per Sale

Curt Campeau (954) 551-3236
Sales Director curt.campeau@dealerwizard.com