

Inventory Management Syndication

A Complete Inventory Solution with Lead Generation for Stellantis Dealers

Much too often, dealers experience issues that prevent them from optimally merchandising their inventory, including:

- Vehicle descriptions that are inconsistent with Tier I website
- Vehicles not fully described
- Missing equipment and options
- Missing or incorrect images

Expand your digital showroom to trusted third-party automotive sites with Inventory Syndication Management. We are already working with Stellantis to consolidate Tier I vehicle data, dealer inventory and ChromeData vehicle descriptions to create complete, normalized and consistent inventory records.

In conjunction, we offer an expansion service for Stellantis dealers which ensures consistency of your inventory across third-party sites and guarantees that your inventory completely matches up with Tier I. Inventory records are managed in real time and then syndicated to other websites to drive more traffic and generate more leads for your dealership.

Our full support team is available to assist you with this turnkey solution. We offer proactive monitoring and alerts to keep imports and exports consistent, accurate and up to date.

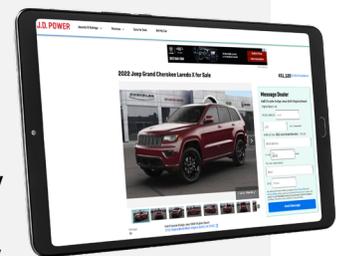


Where is Inventory Syndicated?

- Third-party websites with which your dealership participates
- Third-party automotive websites with which we partner
- Featured on JDPower.com
- Posted to high-traffic shopping sites – MSN Autos and your dealership's Google My Business account listing

Inventory ALWAYS Includes an Image

Our platform first pulls in the dealer-provided assets. If those images are unavailable, Stellantis media assets matched to trim and body styles are provided to ensure the dealer's inventory is always depicted by a correct and compliant image. Chrome Image Gallery assets are matched for used vehicles missing dealer-provided images.



ENROLL NOW

Ask Us About Our Additional Retailing Products!

- **VINpx** – Eliminate delays in marketing with immediate inventory images on your VDPs.
- **Gravity Digital Lead Recapture** – Turn recent web visitors and “new to-your-area” shoppers into potential buyers with our automated email solution.

To Learn More, call 1-800-361-1812
or email JDPDealerSales@jdp.com