

# Payments

Prepared for: Stellantis

TRADEPENDING

## 5x Your Website Leads

Our payment solution captures consumer interest early in their buying journey with a 30 second (not a 30 minute) process

### BENEFITS

#### Get More Leads, Sell More Cars

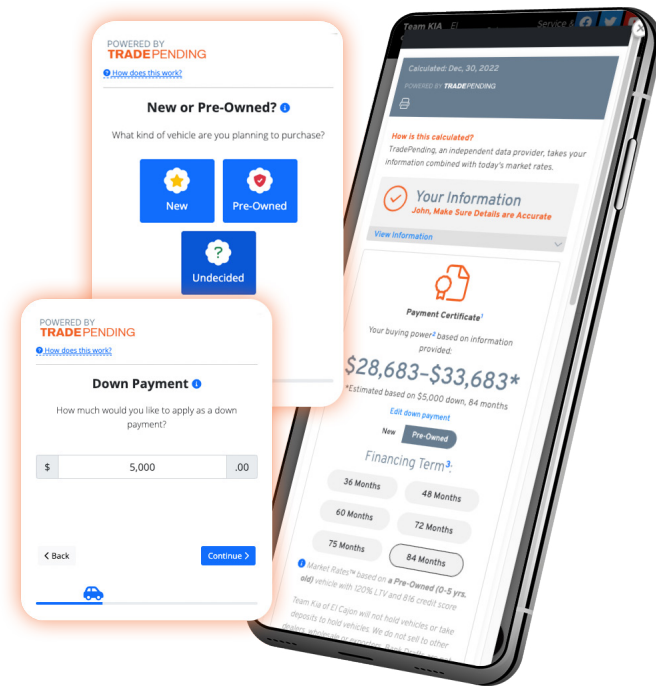
Our unique process gives your shoppers multiple ways to be converted in to a lead. Especially on mobile, **we WILL be your #1 website lead conversion tool.**

#### Better Quality Leads

A first-party Payments lead will have 4X more information than a third-party source or typical website submission, creating better conversations, more appointments, and higher closing ratios.

#### Fully Configurable

Payment amounts, ranges and types including finance terms, underlying interest rates, interest rate calculations, minimum amount financed, trade values and specific dealer disclaimer for pricing are all configurable so **you're never boxed into a corner and are always in control of the process.**



### CONVERSION POWERHOUSE

#### Streamlined Process

Makes Payments your #1 ROI site traffic conversion product... every time.

#### Fast, Easy, and Fun

Shoppers finish the Payments process at a 25-30% rate!  
Compare that to your digital retailing tool.

### KEY DIFFERENTIATORS

Process takes 30 seconds, not 30 minutes

Customizable and configurable to complement your F&I process, not replace it

Amazing mobile experience, leading to the highest form completion rates in the industry

Get Prequalified

Calculate Your Lease

Schedule a Test Drive

Value Your Trade

Color scheme match to your dealership site!

Trusted by over 6,000 franchise dealerships

**MORGAN**  
AUTOMOTIVE GROUP

*Larry H. Miller*  
Dealerships

**LITHIA**  
MOTORS, INC.

**Hendrick**  
AUTOMOTIVE GROUP

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