protomiq™

Formerly Known As TradePending

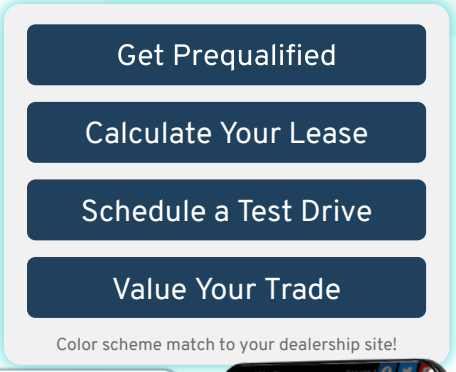
Created for Stellantis

payments

5x Your Website Leads

Our payment solution captures consumer interest early in their buying journey with a 30 second (not a 30 minute) process.

Benefits



Get More Leads, Sell More Cars

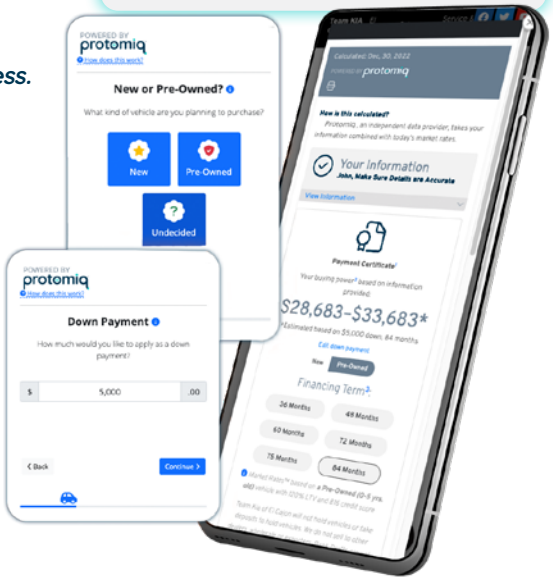
Our unique process gives your shoppers multiple ways to be converted in to a lead. Especially on mobile, ***we WILL be your #1 website lead conversion tool.***

Better Quality Leads

A first-party Payments lead will have 4X more information than a third-party source or typical website submission, creating better conversations, more appointments, and higher closing ratios.

Fully Configurable

Payment amounts, ranges and types including finance terms, underlying interest rates, interest rate calculations, minimum amount financed, trade values and specific dealer disclaimer for pricing are all configurable so ***you're never boxed into a corner and are always in control of the process.***



Conversion Powerhouse

Streamlined Process

Makes Payments your #1 ROI site traffic conversion product... every time.

Fast, Easy, and Fun

Shoppers finish the Payments process at a 25-30% rate! Compare that to your digital retailing tool.

Key Differentiators

- **Process takes 30 seconds, not 30 minutes**
- **Customizable and configurable to complement your F&I process, not replace it**
- **Amazing mobile experience, leading to the highest form completion rates in the industry**
- **Value Watch –** Payments leads with a trade-in are automatically subscribed to Value Watch (purchased separately) to receive automated monthly texts and emails of their vehicle's value.

Trusted by thousands of franchise dealerships, everyday.

MORGAN AUTOMOTIVE GROUP · Larry H. Miller Dealerships · LITHIA MOTORS, INC. · Hendrick AUTOMOTIVE GROUP · WESTHERR NEW YORK