

Stellantis Partners with RockED Development Platform

Stellantis Digital Dealer is committed to improving dealers' digital acumen, marketing effectiveness, brand alignment, and lead handling processes through targeted education. Partnering with RockED provides Stellantis dealers with a new way to learn anytime, anywhere in just a minute or two at a time from their mobile device – *all at no cost to the dealer*.

What is RockED?

RockED is a mobile app-based learning platform built to develop and upskill teams in the automotive industry through daily dose, microlearning video content.



How do I log in?

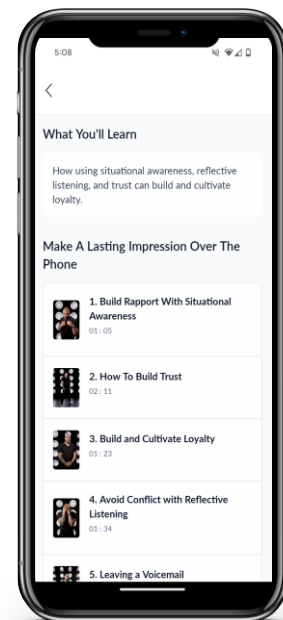
If you haven't already, you can use the QR code above to download the app or find it in your app store by searching "RockED". You'll be able to login with your dealership or dealer group email address. If you only have access to a personal email address or your dealership email address isn't supported, contact support@rocked.us to be set up.

What content is available?

Over 200 microlearning guides, or 1-3 minute microlearning videos, have been handpicked by Stellantis Digital Dealer from RockED's core content library of over 3,000 guides with more to come later in 2025. With cutting-edge digital tools, RockED equips dealerships to master best practices in lead handling, digital-first strategies, customer engagement, and more!

Initial Focus Areas

- ❑ Responding effectively to leads
- ❑ Engaging e-commerce customers
- ❑ Adopting a digital-first marketing strategy
- ❑ Optimizing your dealership website



With any issues, contact support@rocked.us | With program questions, contact justin@rocked.us

Become a Full Platform Subscriber

As part of RockED's partnership with Stellantis Digital Dealer, Stellantis dealers have access to a portion of RockED's core content today, but are able to upgrade to Pro or Studio to gain access to over 10x the amount of content, including more than 12 industry certifications relevant to sales, service, parts, F&I, and leadership roles.

	Stellantis		
	Digital Dealer	Pro	Studio
Core Platform Access ©	✓	✓	✓
Core Content (Videos + Interactions)	200+	2,000+	2,000+
In-App Reporting for Dealers	✓	✓	✓
Daily RockED Stories	✓	✓	✓
Leaderboard	✓	✓	✓
Topic of the Month	-	✓	✓
Certifications Available	2+	12+	12+
Custom Content Guides (Videos)	-	-	25
RockED FUEL (Meeting-in-a-box)	-	✓	✓
AI Coach Roleplays	-	✓	✓
Support	Email	Remote	In-Person
Monthly Investment	NO COST	\$795	\$5,795

With features like Topic of the Month you can keep your departments aligned with your business goals and for a more hands-on experience, your teams can test their practical knowhow with AI Coach Roleplays.

For more information, visit [RockED.us](https://rocked.us) or contact us today.

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