STELLANTIS

DIGITAL ADVERTISING PROGRAM PARTNER

Certified and Co-Op Eligible

Dealer Teamwork works with more #1 Dealers across every industry OEM. With certified partners and proven results, ***we're built for that.***

The Pillars Of Our **Competitive Advantages**

Patented Technology

Harness the REAL-TIME power of AI & the MPOP® Automation. Backed by data-driven performance for max results.

Dynamic Landing Pages

Land the highest-converting campaigns possible and drive the highest possible quality conversions.

C.O.P.E Ad Distribution

Save time, built trust and propel the fastest speed-to-market with Create Once, Publish Everywhere technology.

Precision Spending

Optimize budget to highest conversion with ZERO waste. Flexible Historical pacing, full transparency & real-time analytics by day, by campaign.

136% ***More*** Leads. **57%** ***Lower*** Cost.

*In-program dealer vs non-program dealer results.

2X BELOW the NATIONAL CPL AVERAGE

Why Dealer Teamwork:

- Patented digital advertising automation: The MPOP®
- Dedicated 100% Google Certified customer support
- One of the lowest Account Manager / Account ratios in the industry
- 2026 Google Premier Partner for NINE consecutive years
- Certified Program Provider across 17[+] OEM brands
- Multiple Industry and SEO Agency awards and accolades

Google Partner PREMIER 2026

Marketing Partners | Automotive Standards Council for GM4 FOUNDING MEMBER | AIADA American International Automobile Dealers Association

DEALERTEAMWORK.COM/PARTNERS/STELLANTIS | 888.385.1284

STELLANTIS DIGITAL ADVERTISING
PROGRAM PACKAGES

DEALER TEAMWORK

DIGITAL ADVERTISING PRODUCTS & SERVICES

	SILVER	GOLD	PLATINUM
Dealer Teamwork Patented MPOP® Technology	✓	✓	✓
New Vehicle Offers Landing Pages	5	10	10
Used Vehicle Offers Landing Pages	3	3	3
Service Offers Landing Pages	1	1	1
Additional Landing Pages from DT Content Library		5	Up to 25

SEARCH ENGINE MARKETING

	SILVER	GOLD	PLATINUM
Search Engine Marketing Display Advertising	✓	✓	✓
Google Remarketing	✓	✓	✓
Performance Reporting/Analytics	✓	✓	✓
Paid Social (Facebook/Instagram AIA)		✓	✓
Video Advertising (YouTube Standard)		✓	✓

STELLANTIS

CHRYSLER DODGE Jeep RAM ALFA ROMEO FIAT

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