

Powerful Visibility



Drive website traffic with a proven SEO and Google Business Profile plan.

Rise to the top of organic search results with an SEO strategy unique to your dealership. The experts at Affinitiv work with you hand-in-hand to optimize ranking for your store. As your SEO partner, we provide continuous organic keyword research, specialized blog posts, landing pages, video, and unique metadata. We help ensure local listings consistency and routine Google Business Profile optimization. And we bring it all together for long-term success with ongoing technical SEO audits, Answer Engine Optimization (AEO), and tracking of performance analytics.

Advantages of our Consultative Approach



Creation, optimization, and management of blog and landing page content



Creation, optimization, and management of Google Business Profile listings



Comprehensive, ongoing technical SEO audits, site health monitoring and AEO.
Answer Engine Optimization (AEO)



Detailed reporting and data-backed recommendations

Adaptive Strategy

The Affinitiv SEO offering is a completely adaptive solution made to fit the specific needs of your store.

Your dedicated SEO Specialist continuously analyzes market conditions, keywords and rankings, your business goals, and the competitive landscape to help you capture every opportunity. Using a proven three-pillar strategy, they shift focus on each component as necessary to ensure more high-quality traffic to your website.

	SEO Services	Advanced Package Comprehensive and adaptive strategy with a changing primary focus based on monthly dealership needs.	Professional Package All-inclusive and adaptive strategy with a changing primary focus based on monthly dealership needs.
Content Catalyst	Monthly customer content creation (blogs and landing pages)	2 Landing Pages 2 Blog Posts	3 Landing Pages 3 Blog Posts
GBP Local Magnet	GBP posts	Up To 2 Per Month	Up To 4 Per Month
	GBP product carousel for sales listing	✓	✓
	GBP Support escalation through YEXT	✓	✓
	Listing setup and verification for GBP, Bing, Apple®, and up to 65 other online directories.	✓	✓
	Monthly GBP, Bing, and Apple Maps optimization	✓	✓
	GBP product carousel for all department listings	✓	✓
	GBP user-suggested edit monitoring	✓	✓
Ranking Accelerator	Image optimization	✓	✓
	Mobile and desktop site speed audits	✓	✓
	Broken link audits and redirects	✓	✓
	Sitemap.xml upload in GSC	✓	✓
	Robots.txt file verification	✓	✓
	Metadata optimization	✓	✓
	Duplicate content audit	✓	✓
	Alignment with web providers for site improvements	✓	✓
	Toxic backlink audit	✓	✓
	Keyword cannibalization audit	✓	✓
	User experience (UX) analysis	✓	✓
Monthly Reporting	Comprehensive reporting and analysis	✓	✓
	Competitor analysis	✓	✓
	Priority access to your Senior SEO Strategist	✓	✓