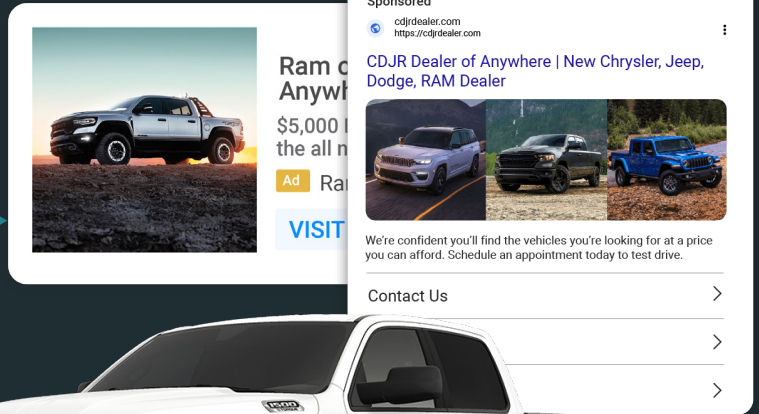




L2T is a Certified Provider for the Stellantis Digital Program with 15+ years of automotive marketing experience, exclusively focused on digital marketing.



TOP 3 REASONS TO PARTNER WITH L2T

- 100% PAP REIMBURSEMENT**
 - Inside the Stellantis program, dealers receive 100% PAP reimbursement and a turnkey billing solution.
- AUTOQUITY™, L2T'S PROPRIETARY TECHNOLOGY**
 - Our data-focused platform optimizes performance across multiple channels and provides the best ROI.
 - Conversion Based Bidding
 - AudiencePro (L2T's First Party Data Solution)
 - VDPCconnect
 - Incentives Manager
 - Dynamic Audience Targeting
 - Integrated Reporting
- PROVEN RESULTS**
 - Our team consistently exceeds Stellantis digital program KPI's, offering hands-on customer service supported by our 24/7 Performance Dashboard.

PAID SEARCH KPI'S



Paid Search



Performance Max



Display Advertising



Video and OTT



Paid Social



AutoIncent



SEO



AudienceID



Reputation Management



MAXIMIZE YOUR ROI WITH
PERFORMANCE-DRIVEN DATA
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