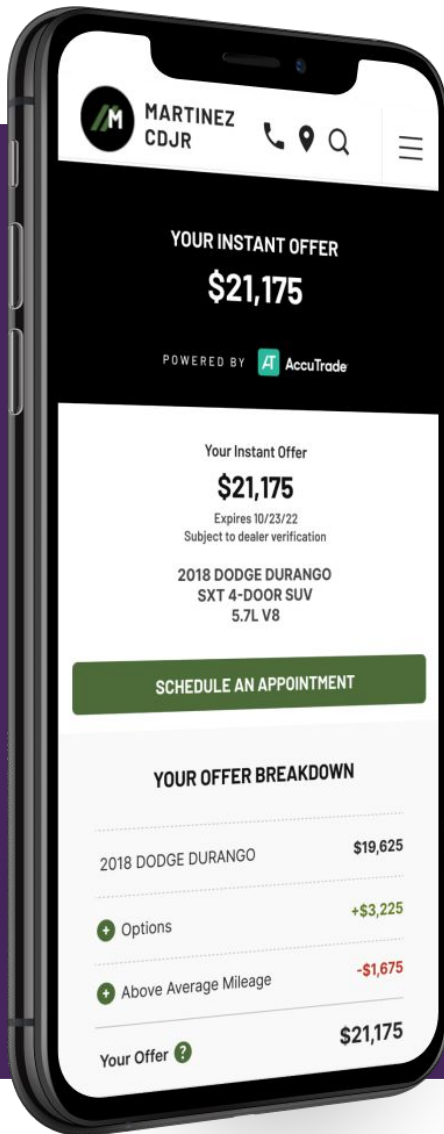


Start your vehicle acquisition engine

Attract more inventory and customers with instant valuation experiences and Instant Offers to future-proof your vehicle acquisition.



Be the best way to sell or trade a car

Instant and easy always wins. Adding AccuTrade's technology to your website empowers you to compete directly with national retailers by giving shoppers Instant Offer and trade-in valuations for their exact VINs, condition, and options — in just a couple minutes.

Educate your shoppers & acquire inventory with confidence

Using the AccuTrade generated Universal Condition Report, you're able to educate your customers on the number provided as the Instant Offer. This report will also empower your acquisition team to make quick decisions on any vehicle purchase or disposition strategy!

Odometer **-\$1,675**

64,000 mi



Options **+\$1,200**

19" ALLOY WHEELS 1.5L TURBO 8-CYL
LEATHER MOON ROOF (POWER) NAVIGATION

Color **+\$121**

Exterior - Gray **+\$21**
Interior - Black **+\$100**

Build trust at every turn

The consumer experience builds the confidence to transact with deep transparency and insight to the valuation process, displaying real-time market demand for each detail of their vehicle and its condition along the way.

The profits are in the details

AccuTrade makes it easy and rewarding for the consumer to provide all the details that affect the transaction upfront, including **the payoff on their current loan**, vehicle photos they can quickly text, and detailed condition disclosures.

Loan Balance **-\$4,622**

BANK OF AMERICA

Are you still making payments on your vehicle? * Yes No

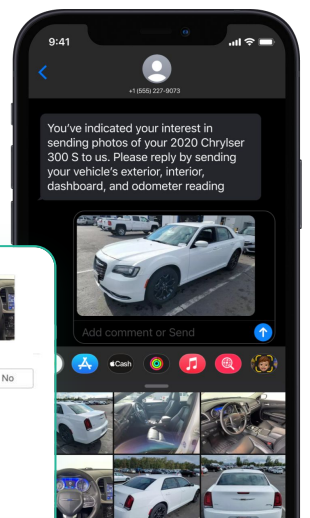
What type of payments? * Loan Lease

Would you like to calculate your existing payoff? * Yes No

Understand your financial position before you go to the dealership. Know how much equity you have.

Which lender did you finance with? * **BANK OF AMERICA**

We have found the lender associated with your vehicle's VIN. Please proceed to answer the remaining questions to receive your Instant Cash Offer and determine the equity you have in your vehicle.



Condition **-\$1,176**

Body - A Pillar Dent

Have one source of trade-in truth

Different valuations cause confusion and mistrust with consumers — so Dealer Inspire is seamlessly integrated with AccuTrade to power and pre-populate **one consistent appraisal** for every online and in-store touchpoint, including chat and digital retailing.