

# High-quality, exclusive leads.



## Fully Responsive

The eAutoAppraise platform is 100% responsive, which means it works on every device so your customers can get accurate values anywhere at any time.



## Any Website/CRM Provider

The eAutoAppraise platform is able to integrate with any website provider's platform, while having the ability to send leads to any CRM company in the industry.



## Integrated Inventory

Regardless of inventory provider, our platform allows customers to view and choose from your in-stock new and pre-owned inventory.



## Value Your Trade-In Tool

Select Language: EN ES

**YOUR REPLACEMENT** | **YOUR TRADE IN**

Welcome Back!

Is the information listed below still accurate?

First Name: Linda | Last Name: Hanes

Email Address: lhanes@email.com | Phone Number: (888) 555-1234

Get Pre-Approved | City: Lisle | State: Illinois | [Terms & Conditions](#)

Zipcode: 60532 | Address: 701 Warrenville Rd

\*Initial trade value based on base model in good condition and driven no more than 12000 mi/year.

**eAutoAppraise** | **NEXT STEP**

CHOOSE TRADE IN VEHICLE

CONTACT INFORMATION

UNLOCK YOUR TRADE VALUE

ADD OPTIONAL FEATURES

ADD PHOTOS OR VIDEO

CHOOSE REPLACEMENT VEHICLE

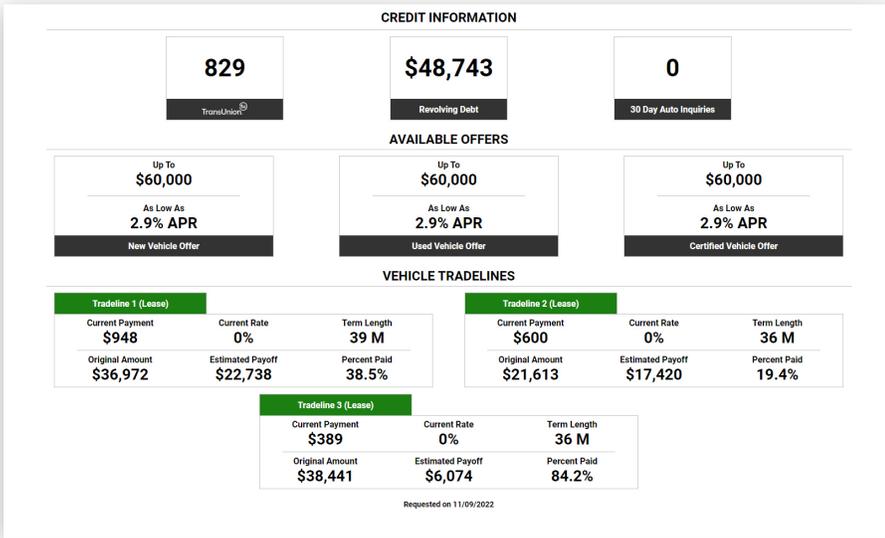
SAVE YOUR TRADE VALUE

Kelley Blue Book trade-in value is between \$XX,XX9 - \$XX,XX9

The eAutoAppraise platform equips dealer websites with the most advanced trade-in technology. Visitors can quickly and simply value their trade, get pre-approved, and choose a replacement vehicle.

Contact us for more information  
barry@eautoappraise.com | 866-795-8903

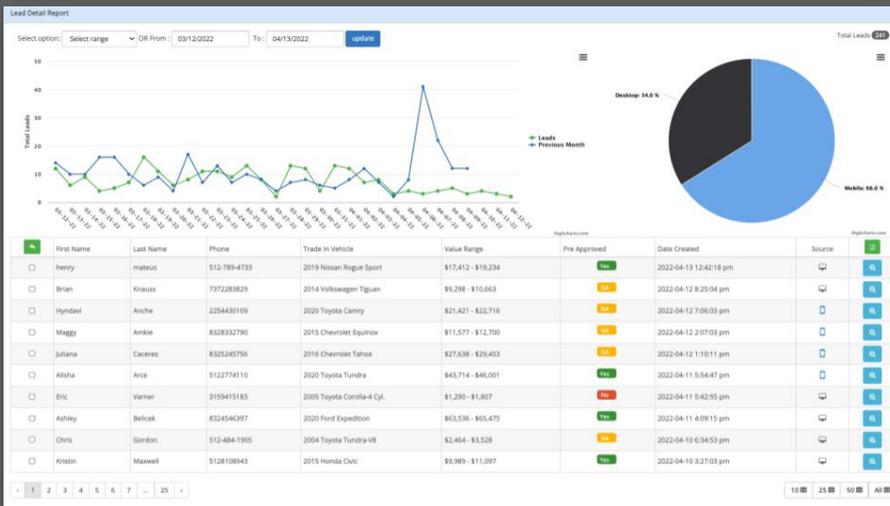
# Customer Pre-Approvals with Soft-Pull Credit



We have a direct partnership with TransUnion and Equifax, allowing you to pre-screen customers in real-time without needing their DOB or SNN.

- Current Credit Score
- Current Vehicle Payment
- Current Vehicle APR%
- Original Term of Loan
- Months Remaining
- Late Payments
- Co-Signers
- Up to 5 Loans

# Get Into The Details with Advanced Reporting



- Lead volume by day, week, month, or year
- Complete customer and trade-in data
- A full range of replacement vehicle data
- Easy-to-understand reports



## Photo & Video Uploads

Transparency is important to both you and your customers. Our platform gives them the ability to upload photos and/or videos of their vehicle.



## Customizable Questions & Values

We allow you to ask additional questions to help make a more accurate appraisal. Appraisal value ranges are also 100% customizable, down to the trim level.



## Compliant Themes

We offer OEM color themes for every manufacturer so your website stays compliant. Independent? We also offer custom color themes to match your site.

Contact us for more information  
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