



A Car **Unseen** is a Car **Unsold**

eVN AutoGraph™ is a first of its kind digital merchandising solution – automatically delivering up to 26 VIN-Specific images of the dealer's entire new vehicle inventory, direct to your website. In times of low inventory, traditional photography simply can't cut it. With **AutoGraph™**, dealers can sell deep into inventory by merchandising in-transit vehicles to customers before they arrive on the lot.

See instant ROI with AutoGraph

Within 1 month of enrolling a dealership with eVN's services, retailers saw:



21% ↑
in VDP clicks



19% ↑
in window sticker looks



11% ↑
in form submissions

eVN's 2023 Digital Merchandizing Study analyzed customer shopping behavior on over 5,000 dealer websites.

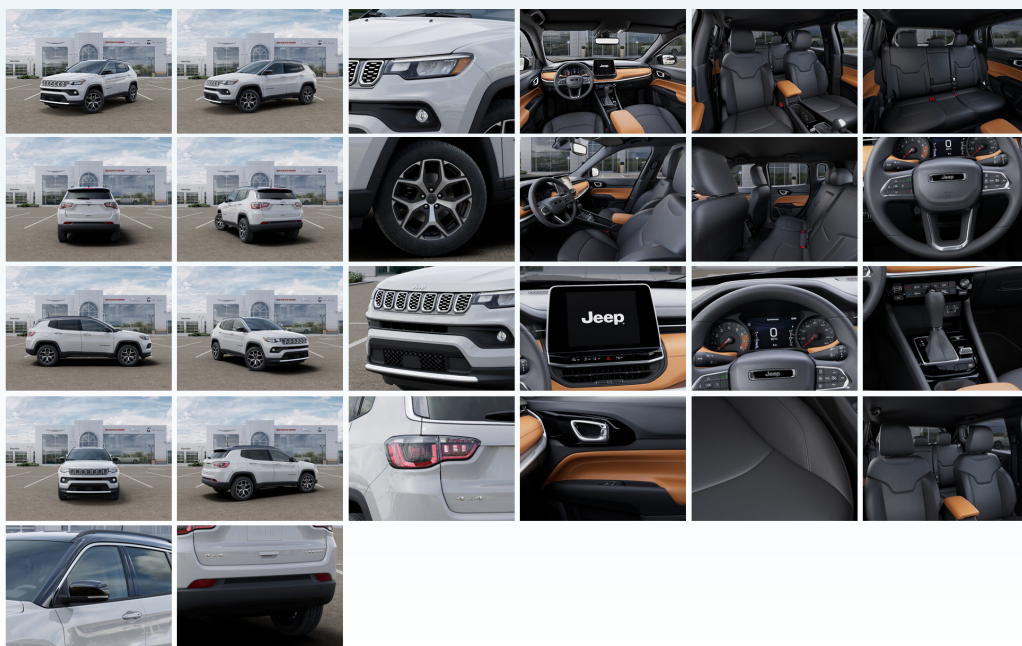
eVN AutoGraph™ In-Transit Vehicle Image Service

- 12 VIN-Specific images for all of your new In-Transit units
- Images delivered to your website
- Included for free as part of your Stellantis Digital Program




Enroll in the full eVN AutoGraph™ Vehicle Image Service now to access:

- 26 VIN-Specific vehicle images for all new In-Transit and In-Stock units
- Images delivered directly to your dealer website
- Direct syndication to 3rd-party inventory providers (HomeNet, vAuto, etc.)
- Optional dealer background upgrades available to set your store apart
- DAP-Eligible for Co-Op Reimbursement




ENROLL IN **eVN AutoGraph™** TODAY AT [DEALER CONNECT](#)
Contact info@chryslerdigital.com for more information

	In-Transit Vehicle Images	
Photo-Realistic Vehicle Lighting and Environments	✓	✓
Integration with Stellantis Dealer Website Provider (DealerOn, Dealer.com, etc.)	✓	✓
In-Transit Vehicle Inventory Coverage	✓	✓
In-Stock Vehicle Inventory Coverage	✗	✓
12 Additional VIN-Specific Images for every VIN in your inventory	✗	✓
Integration with 3rd Party Inventory Providers (vAuto, Homenet, etc.)	✗	✓
Customizable Background for Your Dealership Brand	✗	✓
COST	Fully Funded by Stellantis as part of the Digital Program	See Dealer Specific Pricing in DEALER CONNECT

Choose the background that's right for your Dealership brand

*Custom backgrounds with dealer branding drive 5% more engagement**

Standard Background




The standard background for eVN AutoGraph™ is a high-quality representation of a standard, brand-approved storefront. Each vehicle is placed on the appropriate branded background. This option is included with your eVN AutoGraph™ Subscription.

eVN AutoGraph™ Standard Dealership Background

Standard Background	Included
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Enhanced Background




Set your inventory apart with an Enhanced dealer background. Add your Dealership name and applicable brand signs to the storefront building with the Enhanced option, allowing you to choose from three backplate perspectives of your unique storefront (left, center, or right).

eVN AutoGraph™ Enhanced Dealership Background

Enhanced Background	\$300
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The \$300 price is a one-time cost per store

Custom Self-Shoot Background



Capture a unique background image of your dealership for a distinctive presence. With this option, you receive an easy-to-follow guide on how to capture the building with the specs of the program. Then, our team edits the image to remove blemishes, adjust lighting, and balance colors to best represent your dealer brand.

eVN AutoGraph™ Custom Dealership Background

Custom Background	\$600
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The \$600 price is a one-time cost per store

*2025 Vehicle Merchandising Study available [here](#)

ENROLL TODAY!

Enroll in **eVN AutoGraph™** and set up your vehicle image service at [Dealer Connect](#).

Questions? Contact
info@chryslerdigital.com for more information.

eVN AutoGraph™ is eligible for co-op reimbursement through DAP.